



SOUTHWEST BUTLER COUNTY

Multi-Municipal Safety Action Plan

Cranberry Township | Jackson Township
Zelienople Borough | Harmony Borough

PROJECT OVERVIEW

Southwest Butler County is developing a Multi-Regional Safety Action Plan to improve roadway safety across Cranberry Township, Jackson Township, Zelienople Borough, and Harmony Borough. Funded through the US Department of Transportation's Safe Streets and Roads for All (SS4A) program, this collaborative effort aims to eliminate traffic fatalities and serious injuries by taking a data-driven, community-informed, and equitable approach.

Guided by the Safe System Approach and Vision Zero principles, the plan will address key safety challenges through proactive strategies in engineering, education, and enforcement. The goal is to build a transportation system that anticipates human error and protects all road users—whether driving, biking, walking, or using transit.



KEY OBJECTIVES

- Eliminate traffic-related deaths and serious injuries
- Improve safety for all travelers, especially vulnerable road users
- Strengthen collaboration across jurisdictions and stakeholders
- Develop targeted, actionable solutions that reflect community input



PLAN WILL ANSWER

- Who is most affected by roadway crashes
- What the most pressing safety challenges are
- Why certain areas or behaviors lead to higher risks



WHY IT MATTERS

The plan will:

- Identify high-risk locations and crash patterns
- Recommend infrastructure and policy improvements
- Engage the community to shape solutions
- Guide future investments and safety programs



LOOKING AHEAD

A completed Safety Action Plan positions the region to apply for additional federal funding through future SS4A grant cycles—bringing Southwest Butler County one step closer to safer, more connected roadways for all.

Your feedback plays a vital role in making our roads safer.
Together, we can reduce serious crashes and save lives across southwest Butler County.

OUR PLANNING PROCESS



FREQUENTLY ASKED QUESTIONS

What is a Safety Action Plan?

- A Safety Action Plan is a data-driven, community-informed roadmap that identifies the leading causes of severe and fatal crashes. It outlines actionable strategies across engineering, education, and enforcement to improve roadway safety for everyone. The plan also designates responsible agencies to carry out these solutions.

Why is Southwest Butler County developing this plan?

- Southwest Butler County is taking a proactive step toward Vision Zero by developing a Safety Action Plan to eliminate serious injuries and fatalities on local roads. Funded by the USDOT's SS4A program, the plan will guide future investments, safety initiatives, and policy decisions.

Who is this plan for?

- This plan is for all roadway users in southwest Butler County—including people who drive, walk, bike, use scooters, or rely on public transit. The goal is to make our transportation network safer and more accessible for everyone, especially vulnerable road users.

Who is leading this effort?

- This multi-jurisdictional effort includes Cranberry Township, Jackson Township, Zelienople Borough, and Harmony Borough. Local leaders, transportation agencies, emergency responders, and advocacy groups are collaborating to develop the plan, which is informed by public input and guidance from the project Planning Committee.



GET INVOLVED

We encourage all residents and stakeholders to participate in the development of the Safety Action Plan. Your input is vital to creating a safer transportation environment for everyone.

- ▶ Take the Safety Survey
- ▶ Submit a General Comment
- ▶ Use the Interactive Map
- ▶ Join a Public Meeting

Visit our website to learn more and share your safety concerns



<https://bit.ly/SWBCSafetyActionPlan>